

# Extra! Read all about it



Buddy Doebbler looks forward to many new opportunities in 2012

**C**onstruction News relocated their executive offices to new office digs at 4047 Naco Perrin, Suite 100, in San Antonio. But don't worry, the company kept the same phone and fax numbers.

Construction News is co-locating their office facilities with **Virtual Builders Exchange** (VBX).

According to **Buddy Doebbler**, Construction News publisher, ongoing conversations have been occurring for several years with VBX Chief Executive Officer **Michael Tollette**.

"We share many of the same goals between our two organizations. It makes perfect sense to share facilities and take advantage of each other's strengths, operations and resources," said Doebbler.

In 2010, Construction News and VBX launched a construction industry website, *Constructube.com*. Each organization contributes to the content of the site and is invested in providing the latest in industry news.

"Using the marketing reach of our four Construction News publications in San Antonio, Austin, Houston and Dallas/Fort Worth, as well as the Internet reach of *Constructube.com*, we will be able to offer our local and national advertisers better marketing opportunities. It's a natural fit

combining our operations instead of operating separately," noted Doebbler.

"Being in the same office allows us to speed up the process of developing the site to its full potential," added Doebbler.

"We look forward to co-locating with Construction News and we're excited about the opportunity to work together more closely," stated Tollette. "Both organizations have a long history of helping the construction industry be more successful, so it makes sense to align our mutual goals more efficiently."

Both Doebbler and Tollette commented that future projects are in the works.

"You never know we might even be creating some new print versions of the paper in other cities and states," noted Doebbler.

Doebbler said the move was originally planned for Nov. 2011, but was postponed until after the Construct a Kids Christmas toy drive. Next year the toy drive will be held at Construction News' Naco Perrin location.

Construction News is the largest construction industry print publication in Texas. Contact information for the company is: telephone 210-308-5800, fax 210-308-5960, and [www.constructionnews.net](http://www.constructionnews.net). -dn